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Prêt-à-porter: New ŠKODA Fabia and new ŠKODA Fabia Combi debut in Paris

- › **World premiere: new small car will be a star of the Mondial de l'Automobile**
- › **Simply more car: emotionally-rich design, innovative technology, top features**
- › **Technology from higher vehicle classes: excellent in terms of safety, environment and comfort**
- › **Typical ŠKODA: largest boot in its segment and many 'Simply Clever' features**
- › **ŠKODA's presence at the exhibition in Paris on 1.625 m² floor space in pavilion 4**

Mladá Boleslav, 24 September 2014 – Raise the curtain for the new ŠKODA Fabia: at the Paris Motor Show (02 to 19 October 2014), the newly developed small car from Mladá Boleslav celebrates a double world premiere: as a hatchback and an estate. Modern, dynamic and full of emotion, the new ŠKODA Fabia rolls onto the catwalk. The third-generation model also comes with innovative safety, comfort and infotainment systems that are usually featured in higher vehicle classes, and is more environmentally friendly than ever before. The boot boasts an impressive 330 litre capacity, making it the biggest within its segment. The new ŠKODA Fabia will be available in Europe as early as November; the Fabia Combi will follow in early 2015. With this double hit, the Czech manufacturer is powerfully advancing the biggest model campaign of its company history.

After the ŠKODA Octavia, the ŠKODA Fabia is the bestselling ŠKODA model with a total of almost 3.5 million units sold since 1999. Its outstanding qualities make it one of the most popular vehicles of its class. With the completely new third generation, the 'crisp' small car again sets standards. "The new ŠKODA Fabia is, in every respect, simply more car and offers both innovative technology and emotionally-charged design," says ŠKODA CEO Prof. Dr. h.c. Winfried Vahland. "A great car for heart and mind, ideal for the modern, urban mobility of today. We are very confident that the new Fabia will write another chapter in the model's success story, win over new customer groups and, as an important pillar of our growth strategy, further strengthen the brand's shine within international markets," says Prof. Vahland.

The new ŠKODA Fabia is the first ŠKODA production model showing how the brand's design language has developed into a more expressive, more emotionally-rich design. For the first time, ŠKODA designers have realised design elements from the spectacular 'VisionC' show car in series production. At the same time, elements from ŠKODA Motorsport can also be seen. The significantly sharpened appearance of the hatchback and the estate versions emphasises crystalline shapes, clear-cut lines and a high level of precision and detail. The Fabia and Fabia Combi feature balanced, smoother proportions and are 90 mm wider and 31 mm lower than their predecessors. In addition, they impress with a wide range of customisable features – both for the exterior and the interior.





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Small car – big on technology. For the first time at ŠKODA, the new Fabia allows smartphones to be easily paired to the car via MirrorLink™ technology and with the new SmartGate function. ŠKODA are bringing the intelligence of the smartphone into the car – easily and at a reasonable price. Thanks to new **engines** (four petrol and three diesel), a targeted weight reduction – down to 980 kg at its leanest – and improved aerodynamics, consumption and emission values of the new ŠKODA Fabia are up to 17 per cent lower. The most efficient ŠKODA Fabia will be available in 2015: the 55 kW (75 PS) 1.4 TDI ŠKODA Fabia GreenLine. It has a diesel consumption of only 3.1 l/100km, corresponding to CO₂ emissions of just 82 g/km.

The new ŠKODA Fabia also has innovative **safety and comfort systems** that were more likely to be seen in higher vehicle classes. Available for the first time in a Fabia is the Front Assistant with integrated City Emergency Braking Function and the Multi-Collision Brake. The Front Assistant uses a radar sensor to continually measure the distance to the traffic ahead. Whenever the distance is too small, the Assistant intervenes at the necessary intensity level in order to prevent a collision – from optical and acoustic warnings to a short brake jolt and automatic emergency stop. The Multi-Collision Brake reduces the risk of the vehicle becoming involved in a subsequent collision following an accident. The system automatically engages the brakes if it detects a primary collision.

The new Fabia also has other safety systems: Driver Activity Assistant (fatigue detection), Speedlimiter, Hill-Hold Control and an electronic tyre pressure monitor. For increased comfort, optional features include KESSY (Keyless Entry Start and exit SYSTEM), front and rear parking sensors, the new electro-mechanical power steering and a large panoramic glass roof. At the same time, the new Fabia impresses with plenty of **space**, even more **functionality** and 19 '**Simply Clever**' features.

ŠKODA at the MONDIAL DE L'AUTOMOBILE 2014 in Paris:

- > ŠKODA location: pavilion 4, stand 215
- > ŠKODA floor space: 1,625 m²
- > ŠKODA press conference: 02/10/2014, 08:40 - 08:50
- > ŠKODA vehicles on display on the first press day: 10 vehicles (7x Fabia, 3x Fabia Combi)
- > ŠKODA vehicles on display on the second press day: 12 vehicles (9x Fabia, 3x Fabia Combi)
- > ŠKODA cars on display on the public days: 13 vehicles (6x Fabia, 2x Fabia Combi, 1x Rapid Spaceback Monte Carlo, 1x Yeti Monte Carlo, 1x Citigo Monte Carlo, 1x Octavia Scout, 1x Superb Combi L&K)
- > Press days: 02/10 and 03/10/2014
- > Public days: 04/10 - 19/10/2014





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Media Images



The new ŠKODA Fabia debuts in Paris

The new ŠKODA Fabia is the first ŠKODA model showing design elements from the spectacular 'VisionC' show car in series production.

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Source: ŠKODA AUTO



The new ŠKODA Fabia debuts in Paris

The new ŠKODA Fabia will be available in Europe as early as November.

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Source: ŠKODA AUTO



The new ŠKODA Fabia debuts in Paris

The new panoramic glass roof for pleasant ambient lighting in the car comes as an option for both body styles.

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Source: ŠKODA AUTO

ŠKODA AUTO

- > is one of the longest-established vehicle production companies in the world. Since 1895, the Czech headquarters in Mladá Boleslav has seen the production firstly of bicycles and then, shortly afterwards motorbikes and cars.
- > currently has seven passenger car models: Citigo, Fabia, Roomster/Praktik, Rapid, Octavia, Yeti and Superb.
- > delivered around 920,800 vehicles to customers worldwide in 2013.
- > has belonged to Volkswagen since 1991. The VW Group is one of the most successful automotive groups in the world. ŠKODA, in association with the Group, independently manufactures and develops vehicles, as well as components, engines and gear transmissions.
- > operates at three locations in the Czech Republic, produces in China, Russia, Slovakia and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan through local partners.
- > employs over 25,800 people globally and is active in more than 100 markets.

